



■ \$COFFEESHOP

Whitepaper • Community, Culture & Live Experiences

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1. Overview

\$COFFEESHOP is a community-driven memecoin inspired by Dutch coffeeshop culture. The project combines memes, livestreams, community participation and real-world experiences to create an entertainment-focused crypto community. The goal is to build a recognizable brand and an active community around the idea of taking the coffeeshop experience on-chain.

2. The Vision

The long-term vision is to turn \$COFFEESHOP from a simple launch into an ongoing media and community project. The team plans to create live content, visit coffeeshops where legally permitted, speak with community members, and develop recurring online and real-world events.

3. Where the Project Goes

Phase 1 — Launch: Establish the token, social channels, Telegram community and initial content. Focus on transparent communication and organic community growth.

Phase 2 — Live Coffeeshop Content: Begin the \$COFFEESHOP Live Tour, subject to venue permission and applicable law. Streams can feature community questions, discussions, memes, crypto topics, music and coffeeshop culture.

Phase 3 — Community Expansion: Introduce community campaigns, creator collaborations, promotional opportunities, merchandise concepts and additional content formats. Any rewards or promotional programs will be announced with clear terms.

Phase 4 — Brand & Ecosystem: Explore partnerships, events, digital experiences and other initiatives that strengthen the \$COFFEESHOP brand. Development depends on community interest, resources, legal requirements and project feasibility.

4. Community First

Community participation is central to the project. Members can suggest livestream topics, locations, memes, collaborations and future initiatives. The aim is to make the audience part of the content rather than simply an audience watching from the sidelines.

5. Content & Live Tour

The Live Tour is intended as a recurring content series rather than a one-time event. Each stop can feature a livestream, community interaction and original content. All filming and activities will respect venue rules, local regulations and applicable age restrictions.

6. Token Utility

\$COFFEESHOP is designed primarily as a community and entertainment memecoin. Potential community uses may include access to campaigns, contests, promotional activities or other project experiences announced by the team. Specific utilities should not be treated as guaranteed until formally announced.

7. Transparency

The project will aim to communicate major milestones, campaign terms, partnerships and material changes openly through its official channels. Any token distribution, supply, liquidity or wallet information should be published separately once finalized so the community can verify it.

8. Roadmap Snapshot

Stage	Focus
1	Launch • Community • Social presence
2	Live Tour • Livestreams • Community interaction
3	Creators • Campaigns • Partnerships • Merch concepts
4	Events • Brand expansion • New experiences

9. Important Note

This whitepaper describes the project's current direction and is not a promise of future performance, value or returns. \$COFFEESHOP is intended as a memecoin and community project. Cryptocurrency markets are highly volatile and participation involves risk. Nothing here constitutes financial, investment, legal or tax advice. Cannabis-related activities vary by jurisdiction; the project will follow applicable laws and venue rules.